



MY LIAHONA

Press & Media Kit

Everything you need to write about My Liahona -- boilerplate copy, fast facts, brand colors, founder bio, and usage guidelines.

BOILERPLATE COPY

Short (~50 words)

My Liahona is an independent, source-grounded AI companion designed for the LDS community. It helps members study scripture, prepare Sunday lessons, explore gospel questions, and reflect with faithful AI guidance — all while keeping verified sources and personal revelation at the center.

Long (~120 words)

My Liahona was built to give Latter-day Saint members a more intentional place to study with AI. General-purpose AI tools can be helpful, but they were not designed with the LDS experience in mind — the scripture, the covenants, the culture, or the importance of verified, source-grounded answers. The name comes from the Liahona — the compass given to Lehi's family in the Book of Mormon. It pointed the way forward when they were faithful and seeking. My Liahona is built on a similar idea: a thoughtful, humble study companion that helps you find direction in your gospel learning, while keeping scripture, prayer, and personal revelation at the center. It is not an official product of The Church of Jesus Christ of Latter-day Saints.

FAST FACTS

WHAT IT IS:

An independent, source-grounded AI companion for gospel study — not an official Church product.

WHO IT'S FOR:

LDS members, families, youth leaders, missionaries, and investigators seeking faithful AI study tools.

LAUNCH STATUS:

Waitlist and early access open. iOS and Android apps coming soon. Web app live at app.myliahona.app.

PLATFORMS:

Web (Expo), iOS (coming soon), Android (coming soon)

INDEPENDENCE:

My Liahona is not affiliated with or endorsed by The Church of Jesus Christ of Latter-day Saints.

CONTACT:

contact@myliahona.app

FOUNDER

[Founder Name — replace with final copy]

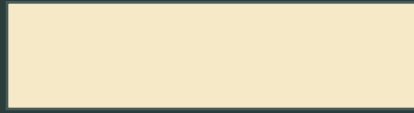
Founder, My Liahona

[Founder bio placeholder — replace with final approved copy. Example: {Founder Name} is the founder of My Liahona. {2–3 sentence description of background, motivation, and role. Do not publish until final copy is approved.}]

BRAND COLORS



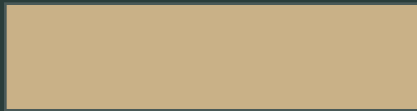
#2A3D3A
Deep Green



#F5E9C8
Cream



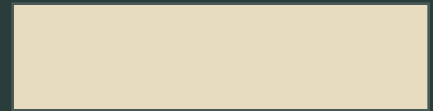
#D4B878
Gold



#C9B187
Warm Tan



#1A2520
Dark Background



#E8DCC0
Light Cream

USAGE GUIDELINES

DO:

- + Use provided logo and mark files as-is
- + Keep adequate clear space around the logo
- + Refer to the product as "My Liahona"
- + Clearly state it is an independent, non-Church product
- + Link to myliahona.com when mentioning the product

DON'T:

- Recolor, distort, or modify the logo or mark
- Imply official Church of Jesus Christ of Latter-day Saints endorsement
- Use the mark smaller than 24px
- Place the logo on low-contrast backgrounds
- Present AI responses as infallible spiritual authority

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